

END-OF-SEASON UNLOADING SALE



We keep stocks up to the last want. But there is a turn in the affairs of the best store-keeping twice a year, when some of the profits must be dealt to those who have helped to make it--THE PATRONS.

THIS SALE BEGINS MONDAY

You will find a great store of merchandise to cover every possible need and for every possible want. Each and every article will be accompanied with our usual guarantee. Extra employees throughout the store will help to serve you as quickly as possible.

Victor-Victrola Phonographs

are sold by us. We have every record, no matter what you want. There are private rooms arranged for trying them. There is also sheet music of every kind. The sale is on the third floor.

Ready-Made Garments For Less Than Cost

It is June and the last chances for selling. We have sold double the quantity a year ago, but have a great many more on hand that came in large lots at under prices. Now they have to go.

Monday will be the first day of the sale. Here are a few of the prices--better come while the assortment contains what you want--

All Dresses, heretofore \$32.50 to \$45.00, irrespective of what they are, **\$25.00** will sell, each.

Dresses that sold from \$21.00 to \$30.00, will **\$18.50** be, each.

There will be two other lots, each at \$15.00 **\$12.50** and.

Another comprises all the Dresses that **\$10.00** sold for \$15.75.

Those that were \$12.50 will be each, **\$8.50** only.

Quite a quantity of those \$7.50 and \$8.00 Dresses, arrived not later than two weeks ago, on sale now **\$5.00** for.

A special sale of Cotton Dresses makes the prices \$1.98, \$2.98 and \$3.98.

No such value has ever been seen in Richmond before.



Sale of Suits like this--

Suits that were **\$27.50** \$75.00, now.

\$25.00 Suits **\$12.50** for.

\$15 and \$25 ones **\$8.50** will sell for.

And whatever there is of the rest, no matter what the price has been, **\$3.75** they will be, each.

Cohen's Second Floor.

An Enormous Waist Purchase

Will bring another change of price for the most beautiful Waists that were ever produced anywhere--

25 dozen Waists will be sold Monday; those beauties that you have seen here at \$1.00, and some stores have sold them at \$1.50, here **\$85c** for.

Five new models that are easily worth \$2.50 even at this time of buying will be retailed for **\$1.98**.

We will also close out our chiffon, crepe and lace Waists that have been \$8.75 to \$20.00; you can come and get any Monday at only **\$6.00** each.

Cohen's Second Floor.

1,200 Gross Pearl Buttons

Will be on sale Monday.

3c and 10c ones; you can take them at **3c**.

An entire table of Fine Quality Pearl Buttons, half and one dozen to a card, at card, **10c**.

Various size Crocheted Buttons at card **10c**.

Choice of about 800 Fine Fresh Water Pearl Buttons, values three times our price; card **5c**.

Table of Jap Pearl Buttons, card **5c**.

Cohen's Main Floor.

Such Lace Store Has Not Been Seen Here Before

We have hundreds of pieces that were bought at our own prices and now are closing out for the season--

160 pieces Shadow Lace, various widths to 12 inches; they were priced 10c to 25c; any for, yard at **12 1/2c** only.

Most beautiful Embroidered Net Flouncings; this season's novelty; they are 1 1/2 yards wide, and were to have been \$1.50; they are a **69c** yard.

Net Top Laces, in great variety of styles; the popular widths for necks and sleeves, yard 12c and **10c**.

50c Shadow Lace Flouncing, 24 to 27 inches wide, any, for, yard **29c**.

Cohen's Main Floor.

The Embroidery Store

With its hundreds of various underpriced Embroideries, has several new lots that were bought for almost nothing. We mention these among the rest--

\$1.25 Embroidery Flouncings, on crepe, voile and batiste, full 42 inches wide, elaborately worked, for, yard **38c**.

Others are 27 inches wide, on finest batiste, Swiss, voile and crepe; they were made to sell for more than double our price; Monday, yard **29c**.

175 pieces Voile and Crepe Embroidery, in full skirt widths, elaborately worked; instead of 75c or \$1.00 they will be sold at, yard **25c**.

Cohen's Main Floor.

Handsome Crepe de Chine Dresses for \$10.95

It is an unheard of price for such Dresses. They are entirely new, made by a manufacturer to meet our end of the season selling. Nothing like it has been offered this season for \$19.00. The price for these will be \$10.95. They are the long overskirt, banded in very latest style; come in white, navy, black or gray. Every size in each. It is every novel idea that has been evolved recently in dresses. We had them made to our own order to help this sale.

Cohen's Second Floor.

Yard-Wide White Habutai

The first time this season at such price, per **37 1/2c** yard.

Heavy Quality Habutai, yard wide, sells for, **69c**.

Good Black Habutai, 27 inches wide, yard **35c**.

Best quality yard wide Habutai, in black, shower-proof, yard **\$1.00**.

Cohen's Main Floor.

If the Bargain Basement Has Ever Been a Surprise

It will be more so Monday. The entire stock has been gone over to reduce stocks. There will be quite a number of extra salespeople in the basement to help you get through as quick as possible--

25c Silk Finished Crepe Cloth, in stripe and plain colors; the most popular 25c value, for, yard **12c**.

Dress Gingham will be sold for, yard **53 1/4c**.

Within a fraction of a yard wide, French madras, 19c and 25c goods for, yard **10c**.

8 1/2c Unbleached Domestic for, yard **5c**.

15c Fancy Voiles and Crepe Cloths, usual 15c and 19c, for, yard **9 1/2c**.

Androscoggin Cotton for, yard **7 1/2c**.

The Bargain White Goods Department will keep straight along with prices that have never gained any footing this season; they were bought at half price, and now will be sold for less.

15c Ratine and Striped Crepe Cloth, for, per yard **7 1/2c**.

10c and 25c Irish Dimity, finest grade, assorted checks and stripes, at, yard **9 1/2c**.

Muslin Skirts for **35c**.

Soft Finished Pajama Cloth for, yard **53 1/4c**.

Mercedized Lawn, 40 inches wide, for, yard **10c**.

10c English Long-cloth for, yard **5 1/2c**.

25c Rice Cloth, 40 inches wide, for, yard **14c**.

BUY YOUR BEDDINGS while you can get them at that price. We can't keep on selling them so.

75c Bleached Sheets will sell for **50c**.

\$1.00 ones for **65c**.

\$1.25 Dimity Spreads for **75c**.

\$1.50 Dimity Spreads for **88c**.

\$1.75 Scalloped Spreads for, each **\$1.00**.

CLOSING OUT various things about the basement:

Muslin Skirts for **35c**.

25c Gauze Hose for, pair **12 1/2c**.

35c Women's Corset Covers for **18c**.

Children's Rompers and Dresses for **15c**.

Women's White Cannon Cloth Skirts for **37 1/2c**.

Lot of Val. Lace Edges and Insertions, worth up to 12 1/2c; choice, yard **2c**.

THE BOYS' DEPARTMENT will make sale of Boys' Wash Suits at least one-third less than our usual cost price.

3 to 5 years, in tan, blue and stripe, for **35c**.

2 1/2 to 7 years, Suits that have been \$1.25, for **75c**.

3 to 9 years, various styles, were **\$1.00**.

\$1.75, for **\$1.00**.

3 to 8 years, all styles and colors, cost **\$1.50**.

\$2.50, for **\$1.50**.

Other Suits, the best in all the stock, were \$3.00 each, to be sold for **\$2.00**.

If Muslin Underwear Was Cheap Enough Heretofore, It Will Be Cheaper Monday

Good Nainsook Kimono **25c**.

Sleeve Gowns for, each **\$1.25**.

Ami-French Slipover Gowns, beautifully worked, for, each, \$1.00 and **\$1.25**.

Corset Covers of the same, were \$1.25; will be, each, **\$1.00**.

50c and **\$1.00**.

Petticoats, with double panel, embroidered sprays, scalloped edge, high grade; another made of pique; either will be sold for **98c**.

Crepe de Chine Petticoats, with lace flounces, to be sold for, each **\$3.75**.

Petticoats, made of soft saten, scalloped edge, equal in every appearance to real china, for, each **\$1.00**.

Splendid Nainsook Corset Covers will be, each **25c**.

There are hundreds of other garments at just such prices to reduce stock.

Cohen's Second Floor.

In the Notion Department for Monday's Sale

285 gross Inside Skirt Belting will be sold for, yard **3c**.

Lot of Dust Caps to be sold for **7c**.

Washable Trimming Braid, 25c cards of 6 yards **10c** for.

About 2,500 papers of best Pins made to our own order; better than the ordinary; 350 Plus to paper, for **5c**.

Girdle Binding, 3 to 4 1/2 inches wide; usual 15c quality; will be, yard **10c**.

12-yard pieces Bias Seam Tape for, piece **5c**.

A box of three Sanitary Napkins for **10c**.

Elastic Sanitary Belts for **15c**.

Ventilated Top Sanitary Aprons for **19c**.

Cohen's Main Floor.

Let the Baby Be Here

You can buy **\$1.00** \$2.75 Hats for.

And Low Neck White Dresses up to 6 years; were \$1.69, here **\$1.00** for.

Infants' Short Dresses for **50c**.

The best 50c Romp- **30c** for.

Cohen's Second Floor.

The Cotton Goods Department

Reaches in various weaves, qualities and kinds up to silk, linen and other fabrics.

Tissue de Nile, medium weight, has been 25c; on sale at, yard **12 1/2c**.

Nub Ratine, double-fold, 25c quality; will sell for, per yard **18c**.

Printed Linen, the cloth that has every appearance of handkerchief linen; will sell for only, **9c** yard.

Printed Rice Cloth, in Dresden figures, double width, at, yard **25c**.

Chiffon Voile, 40 inches wide, with every appearance of silk chiffon; very many new designs, for, yard **25c**.

English Woven Crepes that have been selling fast for 30c; Monday they will be, yard **15c**.

Cohen's Main Floor.

Upholstery Department

With its thousands of new, beautiful goods, last styles from Europe or America, will sell--

White and Ecru Net Curtains, with Renaissance Insertion and edge, 3 yards long; per pair **\$1.00**.

Dutch Curtains, with valance, neatly trimmed with balls; window **\$1.25**.

Cream Madras Curtains, pretty patterns, best \$3.50 value; to be sold at, pair **\$2.75**.

Double Printed Serim, 36 inches wide, with border, all colors, at, yard **12 1/2c**.

Hall Fringe to match, per yard **5c**.

25 pieces Cretonne, used for furniture covering, 34 inches wide; to be sold for, **7 1/2c** yard.

These are only a few of the many beautiful things in the sale.

Cohen's Third Floor.

The Men's Shirt Sale, Started Saturday,

has been the surprise of everybody that has come to the department. Never before, that we remember, have so fine a lot of Shirts been sold at so low a price.

Shirts at 63c, 86c, \$1.00 and **\$1.28**.

The latter includes the \$2.00 Silk Shirts and the Russian Cord \$2.50 Shirts.

The 60c Shirts are the best \$1.00 Shirts ever sold in Richmond, or even came here.

Pleated Shirts, in white madras and various other things that sell for \$1.15 and \$1.50, are **\$1.00**.

Cohen's Main Floor.

All Richmond Has Been Buying Ribbons

And Have Bought Them at Cohen's

We sold for 25c handsome Silk Brocade Ribbons; now they are, per yard **19c** only.

5-inch Embroidered Taffeta Ribbons will sell for, **25c** yard.

7-inch wide all silk warp print Ribbons on sale for, yard **45c**.

7-inch Satin Taffeta Sash Ribbons, for per yard **39c** only.

The same width all silk handsome Moire taffeta Ribbons, yard **39c**.

No such prices are possible under ordinary conditions.

Cohen's Main Floor.

The White Goods Have Been Coming In By the Cases

During this sale we intend they should go out by the armful, where quality and price will be an inducement.

Nub Ratine, the best 19c value of a day or two ago; **10 1/2c** will sell for, per yard.

English Ratine Raye, the craze for separate skirts and dresses; they are in bourette stripe, very effective; to be sold for, **25c** yard.

Snowflake Cloth, 40 inches wide, apparently heavy, yet sheer as voile; it has been 45c; **25c** Monday, yard.

Embroidered Lingerie, on extra fine cloth, woven with self embroidery, has been 50c a **25c** yard; to close out at, yard.

Luna Lawn, the lawn that is like linen; the regular 25c value; the price is, yard **19c**.

Longcloth, that has been \$1.25 for 12-yard piece, will be **98c**; \$1.69 quality **\$1.25** for.

Cohen's Main Floor.

The Linen Department

Carries the finest goods that is made in Ireland. If any special order is given for extraordinary fine fancy Linen of any sort, we will be glad to furnish samples and make estimates for having them made to order, either here or in Europe. We are affiliated with the best linen houses the world over. On special sale Monday--

Linen Table Cloths, Irish hand-woven double damask, round designs, 2 1/2 x 2 1/4, **\$3.48** yards, at.

Not much over half their cost to import.

Luncheon Sets, comprising all-linen double damask, scalloped, 45-inch cloth, with half dozen napkins to match; **\$3.00** set.

Embroidered Bed Spreads of

sheer batiste, with beautiful designs, real Irish hand work; \$20.00 is the regular value; **\$12.50** we sell them at.

Also, a lot of \$2.00 Pillow Cases, hemstitched, 45x36, for, each, 62c; or, per **\$1.20** pair.

A lot of 25c Bath Towels have just arrived, full size, 20x40, heavy double thread; Monday, each **14c**.

Cohen's Main Floor.

The Carpet Department

Is a Good Place To Visit When It Wants to Sell. The End of the Season Makes--

Smyrna Rugs, full size, 30x60; instead of \$1.25, **75c** are.

The Axminster Rugs, made out of ends of thread, in quality and wear equal to any \$2.00 ones, **\$1.25** for.

27x54 Velvet Rugs, **95c** for.

Hearth size Axminster Rugs for **\$1.65**.

27x54 Brussels Rugs **50c** for.

Large 9x11 Room Rugs; \$15.00 ones for **\$11.50** only.

Axminster 9x12; \$20.00 ones here for **\$13.50** only.

The Linoleum we sell at 29c is the best that you can buy anywhere for 50c.

If there is slight misprint anywhere, you will never notice it. We guarantee every yard we sell.

Cohen's Fourth Floor.

The Houseware Department

That has almost everything in it, has reduction prices to close out lots--

50 Feet Garden Hose **\$4.50**.

With reel and nozzle, as illustrated, will be sold for **\$88c**.

Shofield Steel, 10-inch Blade Hedge Shears are **\$88c**.

Lot of Water Coolers **\$1.25 to \$2.50**.

3 to 8 gallons, are sold at, **\$1.75**.

Alaska Ice Cream Freezers, 3-qt. size, for **\$1.95**.

Self-Sharpening Lawn Mowers to be sold for **\$1.95**.

Swinging Couch Hammocks, made out of army duck, **\$5.00** only.

Couch Hammock Stands, usually sold at \$5.00, **\$3.50** for.

Aluminum Percolating Coffee Pots, as illustrated; instead of